



ENHANCING EMPLOYEE EXPERIENCE THROUGH THOUGHTFUL GIFTING

Client: A leading healthcare solutions provider dedicated to employee well-being

Objective: Our client sought to create a meaningful way to support employees during life's most significant moments.

Solution: To make employee recognition seamless and impactful, we developed a **customized gifting program** featuring event-specific **life event (new baby, critical illness and graduation) boxes**. Each box included a **personalized note** from the company, adding a heartfelt touch to the experience.

A **custom online store** was created using our proprietary software, allowing our client to easily log in, place orders, and have boxes shipped the same business day.

Why It Matters: Research shows that **highly engaged employees are 87% less likely to leave their employer and companies with strong employee recognition programs experience 31% lower turnover rates**. Thoughtful gestures like these boxes foster a sense of belonging, strengthen loyalty, and enhance overall job satisfaction.

Conclusion: In today's workforce, **employee experience is a key driver of engagement and retention**. By implementing a streamlined, personalized gifting program, this healthcare solutions provider successfully created a lasting impact—ensuring employees feel valued during life's most important moments.

RESULTS

While no formal metrics were collected, employees expressed appreciation for the initiative, viewing the boxes as a **meaningful and thoughtful gesture** from their employer.

**Looking to create a culture of appreciation in your organization?
Let's build a customized employee gifting program tailored to your needs.**

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