

## Branded Items For Travel



## Hello!

We are The Markey Group, a full service marketing agency that specializes in digital marketing, web development, design, print and promotional items.





## 79%

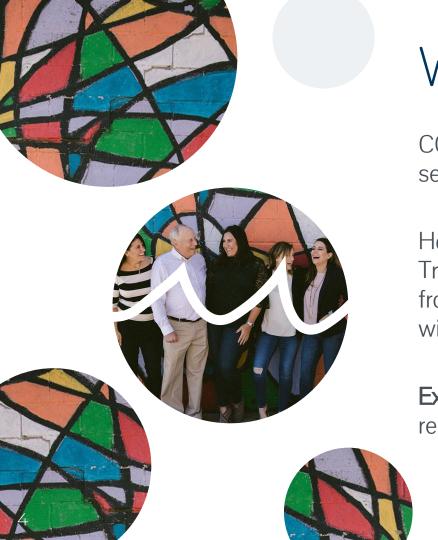
of promotional item recipients researched more about the brand after they received a branded gift

83%

of customers became more likely to do business with the brand after receiving a logoed item.

82%

of audience had a more favorable impression about the brand after receiving a custom gift.

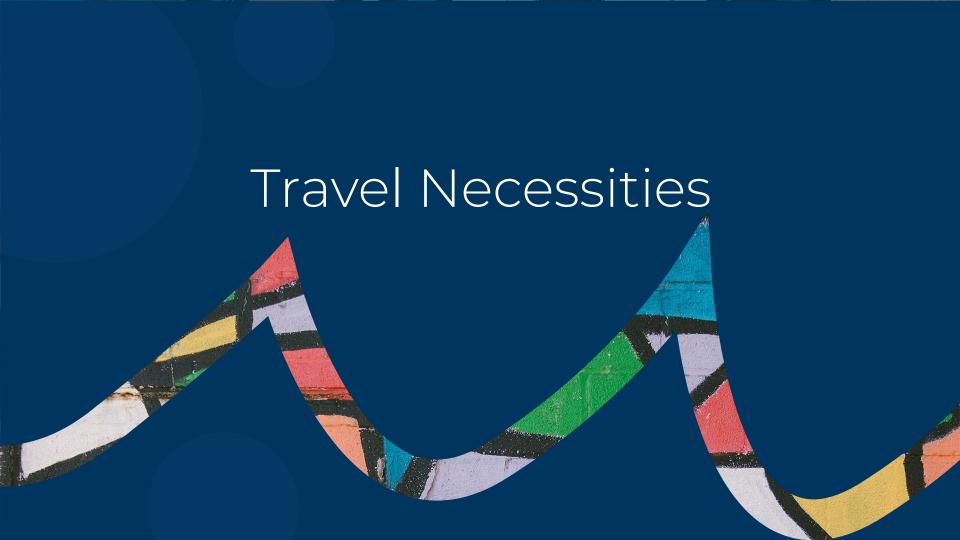


## Why branded travel items?

COVID-19 has affected the travel and tourism industry severely.

However, in a recent survey by the International Air Transport Association, nearly 60% of respondents from around the world said they're expecting to travel within two months of the end of the pandemic.

Experts expect a travel surge in 2022 as countries reopen.





#### 32oz. All Day Thermal Canteen



32 oz vacuum insulated thermos bottle featuring a wide mouth opening for easy pouring.

Keep your hot drinks at optimum temperature range up to 5+ hours and maintain solid ice in cold drinks for up to 10+ hours!

Price: \$20



## Hydro Flask - 20oz. Coffee with Flex Sip Lid



Whether your first sip is in the kitchen, car or campsite, the 20 oz Coffee with Flex Sip™ Lid lets you enjoy your favorite brew leak-free.

So go ahead, start your day with confidence and know that your favorite beverage will be by your side.

Price: \$36.95



### Thule Subterra 45L Duffel



Store and protect a day's worth of gear in the voluminous and durable Thule Narrator 15"
Computer Backpack with two full-sized storage compartments.

Protect your phone, sunglasses, or other small valuables in the SafeZone pocket with rigid exterior and interior.



### Thule Subterra 45L Duffel



A sleek and spacious carry-on duffel with wide-mouth access to easily pack and organize your essentials.

Grab and go with ease thanks to magnetic top handles. Carry comfortably with removable, padded shoulder strap or grab handles. Complies with carry-on requirements for most airlines.



#### Kenneth Cole Leather 22" Duffel



Large main compartment includes multiple zippered interior organizer pockets.

Quick access front and back pockets. Padded removable shoulder strap. Includes genuine full grain leather identification tag. Includes signature Kenneth Cole® hardware and lining.



### Large Expandable Knack Pack



This backpack has it all!
Spacious main compartment, organization pockets, fleece-lined, protective soft case sunglasses pocket, easy-access front triangle pocket with business card slots and pen loops and an exterior charger and battery pocket.

The side computer pocket fits up to 17" laptops (measured diagonally).



## Thule 22" Carry-on Luggage



This bag makes it easy to pack more thanks to the internal compression panel. Bag design absorbs the impact of travel and complies with carry-on requirements for most airlines.

Divided main compartment keeps clean-from-dirty, wet-from-dry, and work-from-play.



## The North Face Fall Line Backpack



Backpack features a padded sleeve for laptop or tablet, removable waist belt and comfortable straps.



## Carhartt Rugged Professional Series Hat



Canvas hat with stretch technology and sweat-fighting sweatband.



## Marine Layer Long Sleeve



Absurdly soft unisex longsleeve t-shirts made in California.

Price: \$42

Decoration: \$3



### Marine Layer Sunset Hoodie



Made with the exact same signature sustainable fabric as our Afternoon Zip Hoodie - but in a brand new pullover silhouette.

It's something warm you can pull over (see what we did there?) when temps cool and the sun starts to set.

Price: \$72

Decoration: \$3



#### The North Face Insulated Vest



Classic baffles and colorblocking make this flexible, chill-fighting vest a must-have for everyday excursions. Includes secure-zip hand pockets.

The Shell is made of 50D WindWall™—100% recycled polyester taffeta shell; durable water-repellent (DWR) finish and lining



## Luxury Weekender Bag



This couple's getaway bag is made of PVC leather and 210 denier polyester lining, measures 20 1/2" x 13", and comes in black. This features a double zippered main compartment, front leatherette patch, inside pocket with snap closure, trendy silver accents, a detachable/adjustable shoulder strap, and 18" carrying handles. Emboss your logo for a lasting impression!

Price: \$70



#### Leather Travel Pouch



9" x 4" x 5" High Line Three top-grain leather pouch with zipper closure. Deboss your logo for a subtle personalization. Made in the USA.

Price: \$48

Set up: \$60



#### Waxed Canvas Pouch



This 8" x 3.5" x 3.5" kit is crafted from waxed canvas with real leather accents, and has a secure zippered closure. It's a protected place to store pens, game tokens and pieces, coins, marbles, crystals and stones, laundry or parking tokens, or anything else you'd like to keep a close eye on. Made in the USA.

Price: \$38

Set up: \$60



### Leather Valet Tray



Leather valet tray with antique nickel snap closures.

7.375 " x 7.375 " x 1.75 "

Price: \$25

Set up: \$90



#### 6-in-1 Wireless Power Bank



This power 6-in-1 power bank charges Qi-enabled device wirelessly when they're placed on top.

In addition, the USB output, micro-USB input, and built-in, flip-out 8-pin, micro-USB, and Type-C cables can charge multiple devices at once with an ample power source.



#### Luminous LED Power Bank



The Luminous power bank features a brilliant, full front side LED display to showcase your brand.

This 8,000 mAh power bank also features a digital capacity display, as well as dual outputs and inputs (android + lightening), giving you plenty of charge and convenience on the go.



## Apple AirPods Pro



AirPods Pro have been designed to deliver Active Noise Cancellation for immersive sound, Transparency mode so you can hear your surroundings, and a customizable fit for all-day comfort.

Just like AirPods, AirPods Pro connect magically to your iPhone or Apple Watch. And they're ready to use right out of the case.



## Arlington Wireless Charging Portfolio

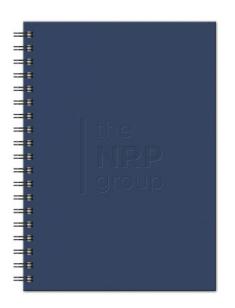


This linen polyester portfolio features a built in power bank for powering the wireless charging pad on the front cover. There is a USB port for non-wireless charging tech products.

Interior includes 64 sheet lined notebook, organization panel, pen loop and interior LED charge indicator.



### 8.5" x 11 "Notebook



The Markey Group's favorite notebook! A classic 8.5" x 11" comes with 100 sheets of lined filler paper and features a large imprint area for your brand to shine.

Price: \$16

Set up: \$90



#### Leather Padfolio



Measuring 9 1/2" x 12 1/2" x 3/4" and available in several colors with a variety of Irish waxed linen accent stitching colors, this handy organizational tool is ideal for holding documents, notepads, business cards, pens and other office accessories.

Price: \$65





# Personal UV Sterilizer and Wireless Charger



Sanitize your phone within 15 minutes to neutralize bacteria and stay healthy.

This comes with a charger as well, allowing you to do charge your phone while it is being sanitized!

Price: \$45

Minimum Order: 100



## Card Shaped Hand Sanitizer



It's effective at eliminating over 99.9% of germs and bacteria all while meeting FDA requirements.

This item measures approximately 3 1/4" W x 2 1/8" H and features a push top spray dispensing mechanism.

Price: \$1.75



## Dual Microfiber Cleaning Cloth



Made of 400 gram microfiber, it measures 7 1/2" W x 5 1/2" H. On one side of this cloth is a cleaner there's a microfiber towel on the other.

It's great for cleaning multiple items, including sunglasses and computer screens.

Price: \$1.50



### Antibacterial Wipes



The Antibacterial Hand Wipes are essential in today's world! Why not promote your brand with the essentials? This pack includes 15 antibacterial disposable wipes in a resealable pouch.

Price: \$1.35



#### Tech Taco



The Tech Taco is exactly what it sounds like; a taco for your technologies! It's an organizational tool that will help keep your cords and cables in order.

Fold it around your bundled cords like a taco shell, snap, and you're on your way.

Price: \$3



## Sanitizer Gel Pouch - Single Use



Advertise your brand with this USA Made Hand Sanitizer Gel Pouch.

These trendy hygiene products measure 2 1/8" W x 2 1/8" H and come in white and silver. The single use disposable pouches are made in the USA.

Price: \$1.33

Set up: \$55

MOQ: 1,000

## Thanks!

Please contact us for pricing or a more customized list of promotional items for your gifting needs!

#### You can find us at:

- <u>rachael@themarkeygroup.com</u>



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